



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 03/2011

14 March 2011

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Walther Thygesen
Reason	Board Member
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	14 March 2011
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	1,100
Market price in DKK	375,650.-

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely

Royal Unibrew A/S

Henrik Brandt

CEO