

Share buy-back Programme



COMPANY ANNOUNCEMENT NO 43/2016 – 1 AUGUST 2016

On 2 March 2016, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 10/2016 of 1 March 2016. The programme is carried out on the same terms, but from 3 July 2016 under Art. 5 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (the Market Abuse Regulation - MAR) and delegated legislation under MAR. The share buy-back programme is expected to be realised in the period from 2 March 2016 to 28 February 2017. The total share buy-back in the period will not exceed a market price of DKK 450 million.

The following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	588,096	294.24	173,040,078.15
25 July 2016	5,149	296.23	1,525,269.73
26 July 2016	3,466	298.36	1,034,098.43
27 July 2016	3,976	304.63	1,211,211.27
28 July 2016	3,865	305.22	1,179,686.90
29 July 2016	6,120	302.75	1,871,168.57
Accumulated under the programme	610,672	294.53	179,861,513.05

With the transactions stated above Royal Unibrew owns a total of 922,513 shares, corresponding to 1,7% of the share capital. The total amount of shares in the company is 54,100,000, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely
Royal Unibrew A/S

Lars Jensen
CFO

Encl.

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.