



28 March 2008

RU18 / 2008

## Company Announcement

Should you have any inquiries regarding this Stock Exchange Announcement please do not hesitate to contact:  
Ulrik Sørensen, CFO, phone +45 5677 1500

### Reporting according to the Danish Securities Trading Act section 28a

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Connie Astrup-Larsen
Reason	Executive Director Northern Europe
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Sale
Trading date	27 March 2008
Market	The Copenhagen Stock Exchange
Number, pcs.	3,375
Market price in DKK	1,640,115.-

Name	Connie Astrup-Larsen
Reason	Executive Director Northern Europe
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Sale
Trading date	28 March 2008
Market	The Copenhagen Stock Exchange
Number, pcs.	725
Market price in DKK	351,632.-

Yours sincerely  
Royal Unibrew A/S

Ulrik Sørensen  
CFO

Royal Unibrew A/S, Head Office, Faxe Allé 1, DK-4640 Faxe, Denmark  
Tel. +45 5677 1500, Fax: +45 5671 3152, e-mail: investorrelations@royalunibrew.com, CVR nr. 41 95 67 12