



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 06/2011

6 April 2011

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Hemming Van
Reason	Board Member
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	5 April 2011
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	273
Market price in DKK	99,372.-

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely
Royal Unibrew A/S

Henrik Brandt
CEO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail