



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 19/2010

26 May 2010

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Fie Ryttergaard
Reason	Wife of Peter Ryttergaard, CFO
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	25 May 2010
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	262
Market price in DKK	49,780.00

Name	Johannes F. C. M Savonije
Reason	Executive Director Northern Europe
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	25 May 2010
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	2,700
Market price in DKK	526,500.00

Please direct any queries to me at tel. +45 56 77 15 12.

Yours sincerely
Royal Unibrew A/S

Henrik Brandt
CEO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail