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Company Announcement

Should you request additional information, please do not hesitate to contact Poul Møller, CEO, at tel +45 5677 1500

Royal Unibrew's acquisition of all activities of Livu Alus – Latvia's number 3 brewery in terms of size – now realised

As mentioned in our Announcement RU29/2007 of 15 August 2007, Royal Unibrew's acquisition of all assets and activities of Livu Alus was subject to, among other things, approval by the Latvian competition authorities. The required approvals have now been obtained and the transaction has been realised.

Royal Unibrew's strength in the Baltic countries, in which the Group is already operating Kalnapilio Tauro Grupe in Lithuania as well as the soft drinks producer Cido and the Lacplesa Alus brewery in Latvia, is now further enhanced through the acquisition of Livu Alus in accordance with the "MACH II" Strategic Plan.

The acquisition is made through Royal Unibrew's Latvian subsidiary Lacplesa Alus, and the activities will be included in the financial statements of the Royal Unibrew Group as of 1 January 2008.

Please direct any questions to me at tel +45 56 77 15 00.

Yours sincerely
Royal Unibrew A/S

Poul Møller
CEO

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The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail.