



Transactions by persons discharging managerial responsibilities and/or persons closely associated

March 4, 2025 at 1:56 PM CET

COMPANY ANNOUNCEMENT NO 9/2025 - March 4, 2025

Royal Unibrew A/S hereby makes public pursuant to article 19(3) of regulation (EU) no. 596/2014 of the European Parliament and of the Council on market abuse the information on the below transaction related to shares in Royal Unibrew A/S made by persons discharging managerial responsibilities in Royal Unibrew A/S and/or persons closely related with them.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Mikkel Madvig
2	Reason for the notification	
a)	Position/status	SVP Chief People Officer, Royal Unibrew A/S
b)	Initial notification / Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Royal Unibrew A/S
b)	LEI	529900D69KFL8IAP8Q63

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Shares in Royal Unibrew A/S ISIN DK0060634707	
b)	Nature of the transaction	Conditional shares awarded as part of incentive program	
c)	Price(s) and volume(s)	Price(s) DKK 0	Volume(s) 177
d)	Aggregated information <ul style="list-style-type: none"> • Aggregated volumes • Price 	The acquisition relates to a single transaction	
e)	Date of the transaction	4 March 2025	
f)	Place of the transaction	Outside of trading venue	

Attachment

- [Fond-RU-9-2025-uk-Mikkel Madvig](#)