



Share Buy-back Programme

September 5, 2016

pany announcement No 50/2016 — 5 September 2016

On 2 March 2016, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 10/2016 of 1 March 2016. The programme is carried out on the same terms, but from 3 July 2016 under Art. 5 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (the Market Abuse Regulation - MAR) and delegated legislation under MAR. The share buy-back programme is expected to be realised in the period from 2 March 2016 to 28 February 2017. The total share buy-back in the period will not exceed a market price of DKK 450 million.

The following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	717,685	296.27	212,629,222.30
29 August 2016	4,190	319.90	1,340,391.06
30 August 2016	2,968	325.66	966,560.66
31 August 2016	4,165	328.54	1,368,359.10
1 September 2016	7,044	331.41	2,334,446.40
2 September 2016	12,409	329.82	4,092,695.43
Accumulated under the programme	748,461	297.59	222,731,674.96

With the transactions stated above Royal Unibrew owns a total of 1,060,302 shares, corresponding to 2.0% of the share capital. The total amount of shares in the company is 54,100,000, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely

Royal Unibrew A/S

Lars Jensen

CFO

Encl.