



Major shareholder information pursuant to section 29 of the Danish Securities Trading Act

August 21, 2014

Company announcement no 16/2014 — 21 August 2014

Pursuant to section 29 of the Danish securities Trading Act, Royal Unibrew A/S hereby announce that it has received information that ATP (The Danish Labour Market Supplementary Pension Fund) has reduced its holdings of shares in Royal Unibrew A/S.

ATP thereby holds less than 5% of Royal Unibrew A/S' share capital and votes.

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely

Royal Unibrew A/S

Henrik Brandt

CEO