



Share Buy-back Programme

January 2, 2013

Company announcement No 1/2013 — 2 January 2013

On 1 May 2012, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 20/2012 of 30 April 2012. Cf. company announcement no. 42/2012 of 28 August 2012 the existing share buy-back programme has been increased and extended. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 1 May 2012 to 25 April 2013. The total share buy-back in the period will not exceed a market price of DKK 210 million.

The following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	361,635	420.64	152,118,990.38
December 27, 2012	818	484.98	396,710.04
December 28, 2012	554	488.56	270,662.24
Accumulated under the programme	363,007	420.89	152,786,362.66

With the transactions stated above, Royal Unibrew owns a total of 382,948 shares, corresponding to 3.6% of the share capital. The total amount of shares in the company is 10,570,000 shares, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely

Royal Unibrew A/S

Lars Jensen

CFO

