



Indberetning i medfør af værdipapirhandelslovens § 28 a

April 28, 2010

Company announcement No 13/2010

29 April 2010

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name Jacob Gustav Brandt
Reason Son of Henrik Brandt, CEO
Issuer Royal Unibrew A/S
Securities ID DK0060194710
Title Shares
Transaction Purchase
Trading date 28 April 2010
Market NASDAQ OMX Copenhagen A/S
Number, pcs. 95
Market price in DKK 19,522.50

Name Ann-Sophie Brandt
Reason Daughter of Henrik Brandt, CEO
Issuer Royal Unibrew A/S
Securities ID DK0060194710
Title Shares
Transaction Purchase
Trading date 28 April 2010
Market NASDAQ OMX Copenhagen A/S
Number, pcs. 95
Market price in DKK 19,522.50

Please direct any queries to me at tel. +45 5677 1500.

Yours sincerely
Royal Unibrew A/S

Peter Ryttergaard
CFO